



**PACIFIC NORTHWEST
SOCIETY of PATHOLOGISTS**

2021 Fall Conference

October 23-24, 2021 | Virtual Meeting on Zoom (our last one!)

Updates in Lung Cytology, Gynecologic and Perinatal Pathology, and COVID Variants

Exhibitor Prospectus

Sponsorship and Advertising Opportunities





Pacific Northwest Society of Pathologists

Approximately 100 Pathologists from British Columbia, Oregon and Washington will be at the PNWSP Fall Virtual Conference. While we may not be in person (yet) pathologists are always looking to be introduced to innovative products and new testing and technologies. Will you be there too?

We will not be at Riverplace Hotel this fall and hosting our usual cheese and wine reception. The PNWSP board of Directors decided to make this meeting a virtual meeting as the Canadian border is closed and a third of PNWSP members are from British Columbia.

We appreciate your understanding and look forward to your support. The pandemic has caused some challenges for the association and we need your support now more than ever.

Please review our package options for the Fall Conference. If you have any questions, please contact the PNWSP office at: (206) 956-3624 or email: LMK@wsma.org

Approximately 100 Pathologists from British Columbia

Thank you for your past and current support of the Pacific Northwest Society of Pathologists.

Website Logo:
\$250.00

Place your company
logo on our website.
www.PNWSP.org

Generate leads on our
website!

With a Gold
sponsorship, we will
reserve you a booth at
our first in-person
conference in the
Spring of 2022.

Reserve your spot today!

For more information on
PNWSP and PNWSP
meetings, please visit us
online or email us at:
LMK@wsma.org

www.PNWSP.org

Visit us online

Exhibit Opportunities:

Gold | \$1,000.00

- Copy of the attendee list
 - Prominent citation on our e-syllabus
 - Company representatives and product information in the e-syllabus
 - Logo placement on our website
 - 2 emailed invitations to an event supported by you or your organization
 - RESERVED BOOTH AT THE SPRING 2022 MEETING
-

Silver | \$800.00

- Copy of the attendee list
- Prominent citation on our e-syllabus
- Company representatives and product information in the e-syllabus
- 1 emailed invitation to an event supported by you or your organization

Bronze | \$400.00

- Copy of the attendee list
- Prominent citation on our e-syllabus
- Company representatives and product information in the e-syllabus

Registration: \$300.00

If you cannot sponsor this meeting, you can support the PNWSP with registration at the Fall Meeting. Thank you.

Fall 2021 Program: *Updates in Lung Cytology, Gynecologic and Perinatal Pathology, and COVID Variants*

Keynote speaker: Paul VanderLaan, MD, PhD

Faculty:

Jeremy Cetnar, MD

Athena Chen, MD

Larry Corey, MD

Esther Oliva, MD

Olivia Snir, MD

The PNWSP Fall conference in Portland, Oregon has been switched to a virtual format. We hope this will be our last virtual meeting and look forward to planning an in-person meeting in the Spring of 2022. With the restrictions of the pandemic (border closure) the board of directors made the decision to make this a virtual meeting.

Thank you for your patience and understanding. We look forward to seeing you in-person.

PNWSP Board of Directors
2001 Sixth Ave Suite 2700
Seattle, WA 98121
(206) 956-3624
LMK@wsma.org



Reserve your space!

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1st Representative

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Product(s) to be displayed

1.)

2.)

I would like to be one of the following sponsors for October 23-24, 2021

Gold over \$1,000

Silver - \$800

Bronze - \$400

Registration-\$300

Website Logo Only—\$250

Non-profit and small business discount available. Please contact PNWSP at: LMK@WSMA.org or call (206) 956-3624

Enclosed is my check for payment

Please charge my American Express, Visa or Mastercard

Name on Card

Billing Address & Zip Code

Credit Card #

Expiration Date:

Security Code (3 digit for Visa/Mastercard, 4 digit for AMEX)

Please Return Completed application, along with payment to:

PNWSP | 2001 Sixth Avenue, Suite 2700, Seattle, Washington, 98121

Fax: (206) 441-5863 | Email: lmk@wsma.org | Questions: (206) 956-3624 |

There is a \$100 service fee on all cancellations. No Refunds for cancellations received after September 1, 2021.